



As the modern workplace continues to evolve, certain themes are emerging as being crucial to the success of any organisation. An Even Better Place to Work, bp2w<sup>®</sup> is dedicated to helping organisations create an optimal work environment, that supports the growth and success of individuals and the organisation as a whole.

With a proven track record of leading **employee engagement** programs and **driving transformational solutions globally**, bp2w<sup>®</sup> is revolutionising the way organisations approach employee engagement.

What sets bp2w<sup>®</sup> apart is its unique approach that goes beyond traditional methods.

By offering both quantitative and qualitative solutions, bp2w<sup>®</sup> enhances employee engagement in a comprehensive and meaningful way.

Through its pioneering employee engagement diagnostics, bp2w<sup>®</sup> has firmly established itself as a global leader in this field.

Call: +353 (0)87 700 2602 www.bp2w.com Email: global@bp2w.com

## Introducing our hr@work diagnostic

A valuable tool which offers valuable insights into employee performance, retention, engagement, and other important metrics.

HR professionals play a crucial role in maximising workforce potential and improving overall organisational performance.

To make informed decisions and take proactive steps, HR professionals closely monitor Training, Culture, Satisfaction, Appraisals, and Reviews.

This includes things like fair compensation, opportunities for professional growth, work-life balance, and a safe and inclusive workplace environment.

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By meeting these needs, employees are more likely to be engaged, productive, and motivated to contribute to the organisation's success.

Human resources is the division of a business responsible for finding, recruiting, screening, and training job applicants along with ensuring the business strategic intent plans are addressed and achieved. Human resources manage a fine balancing act between employee needs and what the business needs.

hr@work helps highlight these areas with the goal of aligning business strategy with employee needs.

To align with these goals, the **hr@work** diagnostic tool has been specifically designed. This tool provides HR professionals with a comprehensive view of their organisation's human resources and recruitment activities. By utilising **hr@work**, HR professionals can gain valuable insights to **optimise their workforce** and enhance organisational success.

Unlock the full potential of your workforce and pave the way for your organisation's success.

Join the growing community of HR professionals who are making well-informed decisions and taking proactive steps • • • towards an optimised workforce by using hr@work.

