



As the modern workplace continues to evolve, certain themes are emerging as being crucial to the success of any organisation. An Even Better Place to Work, bp2w<sup>®</sup> is dedicated to helping organisations create an optimal work environment, that supports the growth and success of individuals and the organisation as a whole.

With a proven track record of leading **employee engagement** programs and **driving transformational solutions globally**, bp2w<sup>®</sup> is revolutionising the way organisations approach employee engagement.

What sets bp2w<sup>®</sup> apart is its unique approach that goes beyond traditional methods.

By offering both quantitative and qualitative solutions, bp2w<sup>®</sup> enhances employee engagement in a comprehensive and meaningful way.

Through its pioneering employee engagement diagnostics, bp2w<sup>®</sup> has firmly established itself as a global leader in this field.

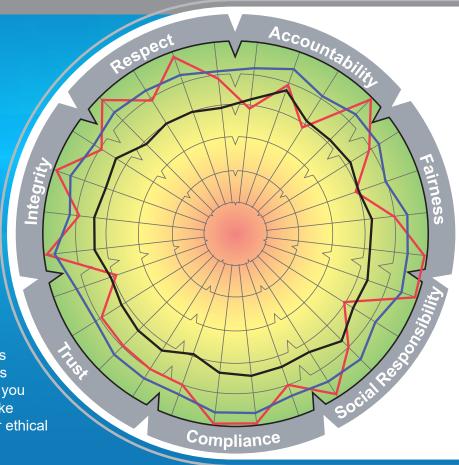
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## Introducing our ethics@work diagnostic

A powerful diagnostic tool that measures the ethical climate within your organisation.

Discover the power of ethics@work, a tool that assesses the 7 key ethical elements: Integrity, Respect, Accountability, Fairness, Trust, Compliance. Elements driving behaviour within your organisation.

Social Responsibility drives ethical behaviour within your organisation. Gain valuable insights into the ethical practices and values that guide your business, enabling you to make informed decisions and take targeted actions to strengthen your ethical culture.



A strong work ethic is essential for success. It is a personal set of values that determines how employees approach their work, leading to high motivation and consistently high-quality results.

With **ethics@work**, you can foster a good work ethic by clearly demonstrating more productive behaviours to your employees.

Investing in ethics@work is an investment in the long-term success and sustainability of your business.

By proactively measuring, assessing, and improving your organisation's ethical climate, you can **build a reputation for integrity**. This will attract stakeholders who align with your values and give you a strong competitive advantage in the marketplace.

Take charge of your organisation's ethical framework today with ethics@work.

Discover how this powerful diagnostic tool can help you create a culture of ethics and drive your business towards greater success and sustainability.



